

## **WSU Tri-Cities Campus Goals 2016-2017 Academic Year**

### **Domain: Dynamic Student Engagement**

1. To increase student enrollment from 1593 headcount to 1700 by the end of the 2016-2017 academic year
2. To stabilize overall student retention from year to year by the end of the 2016-2017 academic year.

### **Dynamic Research Engagement**

1. To increase total research dollars by 5% by the end of the 2016-2017 Academic Year.
2. Increase collaborations with external governmental agencies and companies and quantify a baseline for campus collaborations in research.
3. Develop a plan to implement the Wine Science Center to foster world class research and education.
4. Develop new and existing faculty research laboratories in education and liberal arts.

### **Domain: Dynamic Community Engagement**

1. To increase number of students participating in community service from 200 to 250 students by the end of the 2016-2017 academic year.
2. To stabilize campus annual fundraising back to \$2.5 million from \$900K in 2016-17.
3. Stabilize and increase the partnerships for student employment six month after graduation and compare our rate to the national average. (i.e., 92% in 2015-16)

### **Domain: Institutional Effectiveness**

1. To implement a campus continuous improvement process of project management (spreadsheets) by the end of the 2016-2017 academic year.
2. Work to reduce the campus expenditures and increase overall PBL funding.
3. Work to complete the student union project on campus by June 2016.
4. Work with developers to open new student housing by August 2017.
5. Hire a new Vice Chancellor for Academic Affairs in 2016-17, and build a highly functioning executive team on campus.
6. Communicate with the campus RFO and general faculty to build accountability, organizational trust and buy in to the campus priorities and objectives.
7. Work with the Chancellor's Executive Council to build a culture of inclusion on campus through various workshops and campus town halls.
8. Build a more collaborative and collegial environment for WSU-TC within the WSU family of campuses.